NYSCA
NEW YORK STATE
COMMUNICATION ASSOCIATION

2020 Call for Papers – 78th Annual Conference
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Communication, Conduct, and Pragmatic Interplay
Noura Ahmad Hajjaj, State University of New York at New Paltz
hajjajn@newpaltz.edu

The communication is the powerful basis of all human contact. The verbal and nonverbal symbols that we utilize might sound and look different, but the purpose we have for communicating is universal. We may choose to interact in face-to-face, or via EMC and CMC, however, we employ the same activity to understand context and conduct, explore relationship between symbolic action and other forms of human behaviors, and address fundamentals of right and wrong, permitted and prohibited, persuasion and propaganda in relation to debates taking place in our interconnected global village.

The 78th annual conference of the New York Communication Association (NYSCA) invites a wider range of interdisciplinary scholarship that rethink dimensions of conduct and pragmatic interplay beyond media, examine convergence and divergence in both national and international contexts, explore potential outcomes contributing to both micro-and macro-level political changes including the implementation of new legislation, and address the opportunities and the challenges associated with the transformation of public policy and the public sphere, freedom of speech and civil discourse, and research innovation.

For the first time ever, NYSCA is accepting submissions for remarkable, innovative student, faculty, and independent filmmaking for a creative video and film showcase. Additionally, NYSCA is expanding to accept submissions for a graduate poster session for MA and PhD researchers. These valuable new opportunities are being offered in addition to our annual undergraduate poster session. Conference submissions comprised of rigorous and complete work by students, faculty, and student-faculty will be eligible for the top award categories: video and film showcase, undergraduate paper, graduate paper, faculty or independent scholar paper, student-faculty paper, undergraduate poster, and graduate poster.

We welcome completed manuscripts, proposals for paper sessions, research in progress, interactive panel discussions, student poster sessions, and short video/film showcases across an array of orientations: theoretical, methodological, conceptual, empirical, pedagogical, rhetorical, critical, historical, ethnographic, and exploratory via email to nysca2020@gmail.com by **July 1, 2020**, at 11:59 pm the latest. If the author of the individual

paper or the presenter of competitive posters has not participated previously in a state, regional, national, or international conference, identify the submission as "Debut" in the title page. Include the following statement of professional responsibility in the title page:

"In submitting the attached individual paper, or proposal of paper session, or poster session, or roundtable panel, or short video, or film, I/we agree to present at the 2020 NYSCA conference if it is accepted and programmed. I/we further recognize that all who attend and present at NYSCA's annual meeting must register on Eventbrite, NYSCA's electronic registration system. This year, conference fees are waived for undergraduates, graduates, and adjunct faculty. Dr. Nicholas Bowman's short course on mass communication and media entertainment is free of charge for graduates and faculty presenting and attending NYSCA 2020. Full time faculty and long-term association members are invited to register for membership at the early-bird rate of $50 -- which also provides an electronic subscription to the *Atlantic Journal of Communication."*

Completed Manuscripts Submissions: Upload complete individual papers of no more than 30 double-spaced pages with citations in APA style (6th edition). No information identifying the author may appear in the title page to ensure blind review. Submissions should indicate "undergraduate," or "graduate," "faculty-authored," or "independent scholar," or "co- authored student-faculty." Upload a separate document with the author's identifying information (thematic title page, author, institutional affiliation, and contact information).

Thematic Paper Panel Submissions: Upload the title for the session, authors' information and contact, a <u>rationale</u> of no more than 250 words outlining the theme, <u>and a title and an abstract of no more than 150 words from each author</u> that includes thesis statement, theoretical reasoning, anticipatory methodology, and results.

Interactive Roundtable Panel and Poster Sessions Submissions: Upload the thematic title, presenters' information and contact, an abstract of no more than 250 words focused on a coherent theme that includes thesis statement, theoretical reasoning, anticipatory methodology, and results. A selection of wandering scholars will lead student poster sessions and provide substantial feedback for all presenters.

Videos and Film Showcase Submissions: Upload word/PDF document that includes: 1) a thematic title, 2) contact information, 3) an abstract of no more than 100 words focused on a coherent theme, 4) provide URL link to videos no shorter than two minutes and films no longer than 20 minutes, and 5) for films with longer durations, you should edit your film to an appropriate length for the conference. A committee of selected judges will chair creative video and film show cases.