

Call for Presenters
G.I.F.T.S. (Great Ideas for Teaching Students)



Communication, Conduct, and Pragmatic Interplay

78th Annual Conference October 16-18, 2020

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested “great ideas” with other educators. In alignment with the conference theme as well as contemporary events, submissions are encouraged which address and/or explore the various communication interplays among action and perceptions and impact. Submissions may present an activity, assignment, project, game, simulation, etc. for addressing a specific communication theory, concept, skill, or learning objective.

The GIFTS Presentation

A GIFTS presentation is a concise depiction of a teaching idea that can be explained or demonstrated in 6-8 minutes. Because this year’s presentations will be done **online** [via a Webex platform], presenters should incorporate appropriate visuals that can be viewed through “share screen” applications. In addition, follow-up access should be provided to a summary handout and/or links.

Submission Guidelines

Please submit a **one-paragraph abstract** of your “great idea” as well as a **1-2 page description of the activity itself**. This proposal should include your **goal, rationale, directions, explanations,** and the typical **results**. Submissions should include the submitter’s name, institutional affiliation, email address, and telephone number.

A statement of professional responsibility should be included with the submission stating the following: “In submitting the attached proposal, I/we agree to present at the 2020 NYSCA conference if it is accepted and programmed. I/we further recognize that all who attend and present at NYSCA's annual meeting must register on Eventbrite, NYSCA’s electronic registration system. This year, conference fees are waived for undergraduates, graduates, and adjunct faculty. Dr. Nicholas Bowman’s short course on mass communication and media entertainment is free of charge all graduates and faculty. Full time faculty and long-term association members are invited to register for membership at the early-bird rate of \$50 -- which also provides an electronic subscription to the *Atlantic Journal of Communication*.”

G.I.F.T.S. submissions should be emailed as a Word document attachment to: **evelyn.plummer@shu.edu** no later than **July 31, 2020**. Selected panelists will be notified via email.