



Call for Presenters

G.I.F.T.S. (Great Ideas for Teaching Students)

"Changing the Conversation/Conversations about Change"

**New York State Communication Association
79th Annual Conference October 15-17, 2021
Villa Roma Resort and Conference Center, Callicoon, NY**

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested "great ideas" with other educators. In alignment with the conference theme, submissions are encouraged which address and/or explore the various interconnected levels of change which characterize current dimensions in the communication field as well as in the surrounding society. Submissions may present an activity, assignment, project, game, simulation, etc. for addressing a specific communication theory, concept, skill, or learning objective.

The GIFTS Presentation

A GIFTS presentation is a concise depiction of a specific, focused teaching idea that can be explained or demonstrated in 6-8 minutes. Presenters should be prepared with a brief, comprehensive handout for interested participants (or a "screen share" in the event of a virtual or hybrid conference). Submitters are reminded the most valuable GIFTS are those which include a clear and succinct "how-to" approach. Access to audio/visual equipment for in-person presentations will be limited.

Submission Guidelines

Please submit a **one-paragraph abstract** of your "great idea" as well as a **1-2 page description of the activity itself**. This proposal should include your **goal, rationale, directions, explanations,** and the typical **results**. Submissions should include the submitter's name, institutional affiliation, email address, and telephone number.

A statement of professional responsibility should be included with the submission stating the following: *"In submitting the attached proposal, I/we agree to present at the 2021 NYSCA conference if it is accepted. I/we further recognize that all who attend and present at NYSCA's annual meeting must register and pay the required fees."*

At this time, we are expecting to be in person, based on the CDC's latest guidelines and New York State's latest parameters - but we are continuing to monitor COVID. Villa Roma can offer to-go meals (with pre-order) for attendees who are uncomfortable with restaurant dining and is taking every precaution regarding the health and safety guidelines and mandates of the pandemic, including social distancing measures, enhanced housekeeping procedures and sanitizing stations, fewer touch points, and cashless facilities.

G.I.F.T.S. submissions should be emailed as a Word document attachment to: **evelyn.plummer@shu.edu** no later than **July 31, 2021**. Selected panelists will be notified via email. Information about the full virtual conference can be accessed via nyscanet.org.