

NEW YORK STATE COMMUNICATION ASSOCIATION

2022 CALL FOR PAPERS

80th Anniversary Conference | October 14-16, 2022

Villa Roma Resort and Conference Center | 365 Villa Roma Road, Callicoon, NY 12723

JUNCTURES: CELEBRATING 80 YEARS OF NEW YORK STATE COMMUNICATION

As NYSCA celebrates its 80th anniversary, we will have navigated—and will continue to navigate—the most significant period of personal, public, social, political, cultural and economic unrest collectively faced by our nation to date. The current historical moment, coupled with NYSCA’s 80th anniversary, provides a unique juncture for reflection, examination, celebration and reimagination of the communication discipline’s pivotal and transformative role in solving today’s complex issues—and from intrapersonal, interpersonal, small group, public, organizational and mass perspectives. We sit at an exigence, simultaneously filled with discomfort and hope, underscoring the work undertaken by NYSCA scholars, educators, practitioners and students as integral to the advancement of the communication discipline.

NYSCA scholars, educators, practitioners and students are encouraged to address issues and ideas related to their fields of communication, with particular focus on questions, challenges and/or the role of communication in addressing contemporary issues. Submitters also may consider how the dynamics of COVID-19, political unrest, social injustice, disinformation and conspiracy theories are evolving and reshaping their scholarship and pedagogy, as well as disciplinary practices, in new, unexpected and productive ways.

We also invite exploration of how the facets of this unique moment may have challenged or prompted personal, professional, organizational and/or disciplinary growth.

SUBMISSION GUIDELINES: We welcome submissions of completed papers, panels, roundtables, fishbowl conversations, student posters and other innovative and engaging programs, due no later than midnight EST on **July 6, 2022**, to allison.peiritsch@sru.edu (in .doc or .pdf formats). Work related to the conference theme is encouraged, along with a range of communication topics from a variety of theoretical and methodological approaches.

Submitted papers of no more than 25 double-spaced pages (not including title and works cited pages) should be complete and should not include any identifying information. Any standard style is permitted. The author, affiliation and contact information should be provided separately in the body of the email. Papers should include a running head that includes an abbreviated title. Completed paper submissions from undergraduate and graduate students will be considered for student paper awards. Student submissions should indicate “undergraduate” or “graduate,” along with an abbreviated title in the running head.

For all other presentation formats, including panel proposals, posters (students only), roundtables, fishbowls and other innovative programs, please include the title, lead contact or panel chair, the participants/authors, affiliations, contact information, and a description of the panel, poster, round table, etc. All papers in a panel or round table proposal should include a title, a list of authors and abstracts of no more than 125 words for each presenter. Poster proposals should include a maximum of 250 words.

WORKSHOP SUBMISSIONS: NYSCA also is seeking proposals for short workshop sessions in teaching strategies, research methodologies, town-gown collaborations, curriculum development, workload/time management, program administration and other topics related to the work of faculty, students, and administrators in communication and media programs. We encourage proposals for interactive and collaborative workshops.

Workshops may take the form of a 75-minute short course, roundtable discussion, fishbowl conversation or other innovative format. Proposals should include: title of workshop, organizers' names and affiliations, and a one-page description and rationale for the workshop addressing why the topic is important and the target audience within NYSCA membership.

STATEMENT OF PROFESSIONAL RESPONSIBILITY: A statement of professional responsibility should be included on the first page of all paper/panel/round table submissions, or in the email accompanying video/file files, and should state the following: *"In submitting the attached paper/panel proposal, poster or roundtable, I/we agree to present at the 2022 NYSCA conference if it is accepted. I/we further recognize that all who attend and present at NYSCA's annual meeting must register and pay the required fees."*

COVID-19 CONSIDERATIONS: Conference planners continue to closely monitor the COVID-19 pandemic. We are currently optimistic that an in-person conference will be viable by October 2022. Such a conference will include adherence to local and state health guidelines for health and safety.

CONTACT: Direct inquiries to Dr. Allison Peiritsch, of Slippery Rock University's Department of Strategic Communication & Media, at allison.peiritsch@sru.edu.

DEADLINE: All submissions and proposals are due **no later than midnight EST on July 6, 2022.**

KEYNOTE SPEAKERS



COREY ANTON
Professor of Communication Studies
Grand Valley State University

APPREHENDING THE ELUSIVE AND AMBIGUOUS: COMMUNICATION, LANGUAGE AND LITERACY

In this talk, I survey some of the peculiar challenges facing those who would study communication. More specifically, I show how two main concepts, "meaning" and "context," remain inherently elusive and ambiguous. I also spell out how literacy produces challenges for the study of meaning and context while simultaneously providing resources to subdue them. I conclude by offering some takeaway implications for understanding heated and/or charged discourse within contemporary life.

Dr. Anton is an award-winning teacher and author as well as a fellow of the International Communicology Institute. His publications can be found in journals, such as *Philosophy and Rhetoric*, *Communication Theory*, *Human Studies*, and *The American Journal of Semiotics*.

His books include: *Selfhood and Authenticity* (2001, SUNY Press), *Sources of Significance: Worldly Rejuvenation and Neo-Stoic Heroism* (2010, Purdue University Press), *Communication Uncovered: General Semantics and Media Ecology* (2011, Institute of General Semantics) and the edited collections *Valuation and Media Ecology: Ethics, Morals, and Laws* (2010, Hampton Press), *Korzybski And...* (with Lance Strate, 2012, Institute of General Semantics) and *Taking Up McLuhan's Cause* (with Lance Strate and Robert K. Logan, 2017, Intellect, Ltd.). Anton is the past editor of the journal *Explorations in Media Ecology* and past chair of the Semiotics and Communication Division of the National Communication Association. Anton currently serves on the board of trustees for the Institute of General Semantics, and on the editorial boards of *The Atlantic Journal of Communication*, *Media Ethics*, and *Explorations in Media Ecology*.



LAUREN SHALLISH
Associate Professor of Critical Disability Studies
Rutgers University | Newark

A DIFFERENT DIVERSITY?: THE ROLE OF DISABILITY STUDIES IN DIVERSITY AND EQUITY WORK

Why is disability so often left out of conversations for diversity and equity? What difference does this make? How can we learn from the disability rights movement and its relationship to efforts for racial justice? People with disabilities represent the largest minoritized group in the United States with rich cultural and linguistic traditions, histories, achievements, and communities. How do we work to understand disability as a valued social group, important part of coalition-building, and troubling outcome of power?

Dr. Shallish is an Associate Professor of Critical Disability Studies in Education in the Rutgers University's Urban Education Department. She completed her master's, certificate in advanced study, and Ph.D. in Disability Studies and Cultural Foundations of Education at Syracuse University, the site of the first disability studies program in the nation.

Shallish's research examines the hyper-labeling of multiply-minoritized students and how constructs of ability and dis/ability are framed in higher education equity work. She teaches community engaged courses on inclusive and social justice pedagogies, critical disability studies, and qualitative research.

Shallish worked in higher education and urban K-12 settings, most recently as chief of staff at Hobart and William Smith Colleges, in the Office of Special Education in D.C. Public Schools (Early Stages and the Incarcerated Youth Program), and as a qualitative research assistant for the Center on Institutional and Social Change at Columbia University Law School. In partnership with local teachers, she received local, state, and national grant awards for her work on The Troublemaker Project. This student-led collective received membership into The 1619 Project Education Network for studying the links of ableism/sanism and racism in educational segregation and mass incarceration, and exploring collective movements of resistance and transformation.

Shallish was named a 2015 Exemplary Diversity Scholar for the National Center for Institutional Diversity (NCID) and keynote speaker at Columbia Law School, New York State's Self-Advocates Conference, and New Jersey's Association of Higher Education and Disability (AHEAD).