



Call for Presenters

G.I.F.T.S. (Great Ideas for Teaching Students)

New York State Communication Association

81st Anniversary Conference, October 13-15, 2023 - *"Communication in the Digital World"*

Villa Roma Resort and Conference Center, Callicoon, NY

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested "great ideas" with other educators. In alignment with the conference theme, submissions are encouraged which promote reflection, examination, celebration, and/or reimagination of Communication scholarship and/or pedagogy and the discipline's unique positioning for addressing impacts from a rapidly evolving digital landscape.

Submissions may present an activity, assignment, project, game, simulation, etc. for exploring a specific communication theory, concept, skill, or learning objective.

The GIFTS Presentation

A GIFTS presentation is a concise depiction of a specific, focused teaching idea that can be explained or demonstrated in 6-8 minutes. Presenters should be prepared with a brief, comprehensive handout for interested participants (or a "QR code" if preferred). Submitters are reminded that the most valuable GIFTS are those which include a clear and succinct "how-to" approach. There will be limited, but basic, access to audio/visual equipment.

Submission Guidelines

Please submit a **one-paragraph abstract** of your "great idea" as well as a **1-2 page description of the activity itself**. This proposal should include your **goal, rationale, directions, explanations, and the typical results**. Submissions should include the submitter's name, institutional affiliation, email address, and telephone number.

A statement of professional responsibility should be included with the submission stating the following: *"In submitting the attached proposal, I/we agree to present at the 2023 NYSCA conference if it is accepted. I/we further recognize that all who attend and present at NYSCA's annual meeting must register and pay the required fees."*

The conference policies will adhere to local and state health guidelines for health and safety.

G.I.F.T.S. submissions should be emailed as a Word document attachment to: **evelyn.plummer@shu.edu** no later than **July 31, 2023-11:59pm ET**. Selected panelists will be notified via email. Additional information about the full conference can be accessed via nyscanet.org.