

## Call for Proposals

We welcome papers, panels, visual displays, and other creative ideas.

### Communication Connections: Contributions and Collaborations between Distanced Groups

**Deadline Extended to June 30, 2011**

69<sup>th</sup> Annual Conference (<http://www.nyscanet.org/wp/conference>)

New York State Communication Association

**October 21-23, 2011** at Honor's Haven Resort and Spa in Ellenville, NY ([www.honorshaven.com](http://www.honorshaven.com))

The New York State Communication Association invites you to send proposals for the 69<sup>th</sup> annual conference, where we will be investigating the ways in which communication can create connections.

About the conference theme: In the middle of the last century in his lecture and book, *The Two Cultures*, C.P. Snow famously described the breakdown of communication between the sciences and the humanities.

Today, despite global connectivity and our nearly complete immersion in communication and information, we continue to find ourselves forming groups which are distanced from each other. Some examples:



- Business people sometimes consider academics to be unrealistic and unworldly, while some academics might describe business people as greedy and unthinking. How can colleges and universities help students to move from academia to business?
- Some urban and rural groups regard each other with suspicion. In college towns, there is often a split between the people who attend and teach at the school and others who live in the community. This distinction is so long-standing that there is a centuries-old name for the differences between *town* and (academic) *gown*. How can these neighbors live more comfortably and effectively with each other?
- Many citizens feel distanced from their governing bodies. Is government intervention in everything from economic policy to health care connecting citizens and policy makers? Or is it widening the gap? What new forms of citizen participation are enabled by new forms of media?

Speakers: Come listen to—and talk with—world class speakers.

- Our Friday night speaker, **Renee Hobbs**, is a Professor and founder of the Media Education Lab at Temple University. Her recent works include a white paper, *Digital and Media Literacy: A Plan of Action*, written for the Knight Foundation and the Aspen Institute and a book, *Copyright Clarity: How Fair Use Supports Digital Learning*. She helped create the Partnership for Media Education, which evolved into the National Association for Media Literacy Education and is a past president of this organization.
- On Saturday afternoon, **Aashish Kumar** will screen and discuss his documentary following the lives of 'reverse migrants' – Indian hi-tech workers who moved back to India from the US – and exploring how globalization transforms our sense of *place* and *home*. A Fulbright scholar and member of the

US National Fulbright Screening Committee, Aashish teaches documentary and advocacy video at Hofstra University. Among the awards for his films are *the Best of Festival* and *Award of Excellence* from the Festival of Media Arts, Broadcast Education Association.

- Our Saturday speaker, **Carole Blair**, is a Professor of Communication Studies and Fellow of the Institute for the Arts and Humanities at the University of North Carolina at Chapel Hill. In 2009, she was elected as a Distinguished Scholar of the National Communication Association, NCA's highest research distinction. She has been the recipient of many awards including the Francine Merritt Award for Contribution to the Lives of Women in Communication. Her research attends to rhetoric's crucial role in understanding visual and material phenomena.

**Please send abstracts of 300 words or full papers (in Word) to Mary Ann Allison by June 30, 2011, via email: [mary-ann.allison@hofstra.edu](mailto:mary-ann.allison@hofstra.edu).**

**Please encourage your students to send full papers or poster abstracts and images which will be considered for student paper awards. Student papers may be on any communication-related topic.**

Students from racial and ethnic minorities submitting proposals are welcome to apply for potential scholarship assistance. Students wishing to be considered for these scholarships should indicate racial or ethnic minority status in the email submission.