

Notes from NYSCA General Membership Meeting
Honors Haven, Ellenville, NY
Saturday, October 20, 2012
Minutes recorded by Mary Nagy, Recording Secretary

Meeting convened at 1:30 by Mary Ann Allison

Thanks were extended to Cheryl for her efforts in planning this year's conference.

Mary Ann asked those present for any additions/changes to the minutes

-The order of the meeting was determined to be elections, student awards, transition of leadership, and then cake to celebrate NYSCA 70th birthday.

-Joseph Coppolino motioned to approve the minutes; seconded and approved by those present.

1. Cheryl-Conference Report

- For logistics sake, asked members to remain at our designated tables during meals. This request is especially important for dinner on the 20th as this is a plated dinner.
- Reminded members that a basket to collect tips for the wait staff would be circulating at the dinner and encouraged donations.

2. Corey-2013 Conference

- The call for the 2013 conference is out, titled, "Understanding the role of networks." The goal of the call is to span the scope of the way we think about things in the organization. The call poses some rhetorical questions to generate thoughts regarding the call.
- It was suggested to edit the call to encourage others to submit who are not directly tied to the theme, however the membership agreed the call was well-written.
- Cheryl (in an almost giddy manner...) handed Corey the leftover supplies to assist with the 2013 conference.

3. Thom-AJC Report (prepared by Gary Radford, absent from the conference)

- The AJC is the official journal of NYSCA. Our editorial board contains many NYSCA members. Susan Drucker, Thom Gencarelli, Susan Jasko, and Bill Petkanas serve as Associate Editors.

Our publishers are Taylor and Francis, headquartered in Philadelphia, and we appear under their Routledge imprint. They consider AJC to be a strong and significant member of their stable of Communication Journals, which includes all of NCA's journals. So we are in good company.

The AJC continues to attract high-quality submissions from authors located across the nation, and across the world. The pipeline of pending articles remains healthy. The journal is now accepting manuscripts for publication in the September 2014 issue, and beyond.

At the present time, 37 manuscripts are out for review, involving 111 unique reviewers.

Since October 2009, 227 manuscripts have been received, reviewed, and an editorial decision made. Of these, 47 or 20% have been accepted for publication, all of them following either minor or major revision.

Revised manuscripts undergo a second round of reviews, and the final editorial decision to publish is made at this point. No manuscript has been accepted for publication as submitted; that is, with no revisions required by the reviewers.

The AJC publishes 5 issues per year. The fifth issue is dedicated to special issues addressing specific themes and issue. Special Issues are guest edited by leading scholars in the field. In 2013, we will be running a special issue on communication and incarceration, guest edited by Dr. Eleanor Novek, Monmouth University.

The journal offers opportunities for NYSCA members, not only as a potential publication outlet, but as a venue for reviewing manuscripts. Please contact me if you would like to review manuscripts for the journal.

As always, I thank you for your support of our journal. There are not many, if any, state associations that can boast a national and international peer-reviewed scholarly journal. We should all be very proud.

For more information on the journal, visit our website at:

<http://www.tandf.co.uk/journals/hajc>

- Thom clarified that fees associated with Taylor and Francis publishing are shared with the New Jersey Communication Association (NJCA).

4. Katherine-Treasurer's Report

- Balance as of October 9, 2012 12, 755.40
- Balance as of October 9, 2011, 13385. 13
- Deposits October 2011-October 2012 7,724.25
- Deposits October 2010-October 2011 4,005.70.
- Our end balance is less than \$1000 below last year's balance: 2012: \$12,755.40; 2011: \$13,385.13

5. Ari-Technology Director

- Reported that he has been filling this position for a few years and invited others to consider taking the position over

6. Tom Flynn (absent)-NYSCA Reports

- Was prepared

7. Corey-Public Relations and Advertising

- Took over the position mid-year
- We had 5 advertisements for the conference program. This generated about \$700 for the conference program.
- The advertisements covered the costs associated with the program printing.

8. Roxanne-NYSCA Proceedings

- Proceedings went out this week.
- There was a technical shift and we are now using a new, less technical system. Roger Williams University is hosting the system through their library. The submissions are now processed through Be Press (Berkeley Press). Submissions are blind peer reviewed.
- There were fewer submissions this year, possibly due to the technology switch that occurred.
- There are three categories for submissions: Blind peer review for scholarly papers, blind peer review for student papers, and GIFTS (not peer reviewed).
- Members were encouraged to submit for three main reasons: timeliness (quick publication turnaround), the minimum word count (700-1000 words), and reach (some papers are downloaded as much as 300 times in the past few months).
- Joseph encouraged students to take advantage of this opportunity.

9. Joseph-Archives

- Only hard copy documents, nothing digital was being stored in the archives. Ari suggested considering a digital version of the archives, and to perhaps scan pdfs of the documents.

10. NYSCA 75th Anniversary

- Stemming from the conversation surrounding the archives, members suggested including a historical element in the upcoming conference.
- Joseph reported he has information from 2000 and that he will work with the Vice President for the convention, most likely on an oral history. Members recommended an index be started for the archives to facilitate and organize the information. Ari and Joseph will begin work on this and present the progress made at the spring meeting.
- A committee of volunteers was formed to develop plans for the 75th convention: Ari Kissiloff, Susan Drucker, Susan Jasco, Thom Gencarelli, Brian Cogan, Joseph, Michael Skully (nominated by Roxanne). They were strongly encouraged to contact life members.

11. Dawn-Elections

- Corrections to the ballot: Heather Stassen is from Casenovia College, not Western New England and the term is 2012-2015, not 2012-1015. Asli's nomination was moved to Nominating Committee. Anastacia's nomination was moved to Nominating Committee. Jon Arakaki's nomination was moved to Member at Large. There were no nominations from the floor. The slate was accepted by acclamation.
- Nominated members were introduced. Not present: Heather Stassen and Brett Cohen.
- The slate was unanimously approved. Newly elected positions for the NYSCA Executive board for 2012-2013: Immediate Past President-Mary Ann Allison, President-Cheryl Casey, Vice President-Corey Liberman, VP Elect-Maureen Louis, Director of New Media-Ari Kissiloff, Treasurer-Heather Stassen, Executive Secretary-Viviane Lopuch, Direction of Public Relations and Advertising-Donna Flayhan, Recording Secretary-Mary Nagy, Editor of Proceedings-Roxanne O'Connell, Editor of NYSCA Reports-Rebecca Leung, Editor-in-Chief-Thom Gencarelli, Nominating Committee Chair-Brad Crownover, Nominating Committee-Asli Gokhan-Kucuk & Anastacia Kurylo, Members at Large-Jon Arakaki, Jessica Eckstein, Evelyn Plummer, Student Representative-Brett Cohen, Archivist-Joseph Coppolino. Congratulations to all!

12. Transfer of position from Mary Ann Allison to Cheryl Casey. A gift of appreciation was presented to Cheryl for her efforts and success in organizing the 2012 conference.

13. Corey-Student Paper Awards

- Top Undergraduate Student Paper: Laura Abassi, McDaniel College, “”Their image of me:” A phenomenological study of professional dress choices of female professors.”
- Top Graduate Student Paper: Noura Hajjaj, Marist College, “Beyond critical communication: “Noor’s” soap opera.”

14. Recognition of Past Presidents and Life Members:

- LIFE AND PAST PRESIDENT: Brian Cogan, Lance Strak, Susan Jasko, Susan Drucker, Deborah Bonsott, Missy Alexander
- LIFE: Roxanne O’Connell, Sal Fallica, Lewis Freeman, Gary Gumpert
- PAST PRESIDENT: Thom Gencarelli, Valerie Swartz, Donna Flayhan, Brad Crownover, Mary Ann Allison

Meeting adjourned at 2:15pm.