

Call for Papers
73rd Annual Conference
New York State Communication Association
October 16-18, 2015

Are You In Or Are You Out? Aligning Ourselves With Communication

This question evokes thoughts about popularity, group membership, identity, culture, inclusion, belonging, alliances, allegiances, peer pressure, and much more. Our groupings impact the way we see the world, understand ourselves and others, and advance as a culture. Communication provides opportunities to explore our differences and similarities as well as construct these. Although new structures and contexts for unification, division, conflict, and distortion get created they harken back to the ways we have traditionally grouped people and things. Group alignment and dialogue that encourages inclusion may be at the heart of much of our communication practices. Come present, discuss, and listen to panelists discussing these and other cutting edge topics at NYSCA 2015.

This year's conference theme invites papers that take alignment as a focal point. Specific topic areas relevant to the overarching theme include, but are not limited to:

- Business Communication
- Conflict Management
- Diversity and Inclusion
- Ethics and Law
- Group Membership and Categorization
- Media Criticism
- Intercultural Communication
- Interpersonal Communication
- Leadership
- Political Discourse and Debate
- Public Relations and Marketing
- Research Methods
- Social Media and Technology
- Social Networks

We welcome submissions in a variety of formats including papers, panel proposals, posters, roundtables, media screenings, and other innovative proposals for thoughtful engagement. Work related to the conference theme is encouraged, as well as scholarship addressing a wide range of communication topics from a variety of theoretical and methodological approaches. Undergraduate and graduate student submissions are also welcome and will be considered for student paper awards.

For completed papers of no more than 25 pages, please send identifying information (title page, author, affiliation, contact information) in a separate document. Papers should include a running head with an abbreviated title. Student submissions should indicate "undergraduate" or "graduate," along with an abbreviated title in the running head.

For all other presentation formats, including panel proposals, posters, and roundtables, please include the title, the lead contact or panel chair, the participants/authors, affiliations, contact information, and a description of the panel, poster, or roundtable. For each paper in a panel or roundtable proposal, please include a title, a list of authors, and abstracts of no more than 250 words.

A statement of professional responsibility should be included on the cover or title page of the submission and should state the following: "In submitting the attached paper/panel proposal, poster, or roundtable, I/we agree to present at the 2015 NYSCA conference if it is accepted. I/we further recognize that all who attend and present at NYSCA's annual meeting must register and pay the required fees."

Please email abstracts, proposals, and/or completed papers to Anastacia Kurylo (nysca@sakai.ithaca.edu) **no later** than June 1, 2015.