

### *Call for Panelists*

**G.I.F.T.S.** (Great Ideas for Teaching Students)  
New York State Communication Association

### *“Theory vs. Practice: Bridging the Gap”*

**October 18-20, 2019 -- 77th Annual Conference**

**Villa Roma Resort and Conference Center, 356 Villa Roma Road, Callicoon, NY 12723**

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested “great ideas” with other educators. This year’s conference theme encourages exploration of activities that clarify theory—or-- develop performance competence—or--develop a nuanced blend of pragmatic teaching goals that are nevertheless grounded in deeper principles and rationales. Submissions may present an activity, assignment, project, game, simulation, etc. for addressing a specific communication theory, concept, skill, or learning objective.

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#### The GIFTS Presentation

A GIFTS presentation is a concise depiction of a teaching idea that can be explained or demonstrated to a small audience in 6-8 minutes. Presenters should be prepared with a brief, comprehensive handout for interested participants and should plan on presenting without access to audio/visual equipment.

#### Submission Guidelines

Please submit a **one-paragraph abstract** of your “great idea” as well as a **1-2 page description of the activity itself**. This proposal should include your **goal, rationale, directions, explanations**, and the typical **results**. Submissions should include the submitter’s name, institutional affiliation, email address, and telephone number.

A statement of professional responsibility should be included with the submission stating the following: “In submitting the attached proposal, I/we agree to present at the 2019 NYSCA conference if it is accepted. I/we further recognize that all who attend and present at NYSCA's annual meeting must register and pay the required conference fees.”

Submissions should be emailed as a Word document attachment to:  
**evelyn.plummer@shu.edu** no later than **July 31, 2019**. Selected panelists will be notified via email.