

FRIDAY October 18

Registration (1:00pm – 5:00pm)

Registration

Lobby

NYSCA Executive Council Meeting (1:00pm – 2:00pm)

NYSCA Executive Council Meeting

Brookside 2

Panel Session 1.A (2:15-3:30pm)

Global Feminism: Challenges and Opportunities

East Room 2

The authors in this session will elaborate on challenges and opportunities that evolve around global feminism in our interconnected global village. In these deliberations, the panelists will highlight the power of activism for a diverse range of worldwide women to create transformative social change within their local communities and around the globe. The panelists will illustrate how women's leadership- taking place both online and on the ground- can dismantle systematic global oppression throughout self-determination, constructive communication, and inclusion.

Chair: *Thom Genceralli, Manhattan College*

Respondent: *Susan Drucker, Hofstra University*

Participants:

"EMC and Young Women Leadership: Between Defiance and Restraint in Gaza Strip"
Noura Ahmad Hajjaj, State University of New York at New Paltz

"Islam and feminism: the #Muslimmetoo and women Imams movements"
Sanae Elmoudden, St. John's University

*"We Are All Wonder Women and Handmaids in the Resistance – Or Are We?:
The Limits of Pop Culture Icons and Avatars in Feminist Protest"*
Christina M. Knopf, SUNY Cortland

"'Sexy' Clothes, Capitalism, and Feminism: A Critical Communication View"
Flora Keshishian, St. John's University

Panel Session 1.B (2:15-3:30pm)

Innovating Communication Programs For The Digital Age

West Rooms 1+2

This round table discussion will delve into the immediate need to innovate our current communication art programs to provide students with the necessary skills to navigate the digital marketplace. This meeting will explore best

practices and ideas to update journalism and communication art curricula with a focus on digital storytelling, visual journalism, and social content creation.

Facilitators:

Elaine Winship, St. Thomas Aquinas College
Thomas Winship, Dutchess Community College

Panel Session 2.A (3:45 – 4:45pm)

Interaction is Key How conceptual thinkers and practitioners succeed when working together—both in the classroom and in the field. THEME

East Room 1

This discussion will examine how the disciplines of Film Studies, Journalism, Radio and Television Production and Theater Performance, Recording Arts, and Communication Studies rely heavily on the successful interaction of theorists and practitioners to be truly successful and show how the more successful thrive in that dynamic.

Chair: *Louis Grasso, Mercy College*

Participants:

Steven DeRossa, Mercy College
Justin Kessler, Mercy College
Marc Palmieri, Mercy College
Jade Snyder, Mercy College
Jay Zalinger, Mercy College

Panel Session 2.B (3:45 – 4:45pm)

Fatigue in Academe: Examining Burnout Experienced by Education Professionals

East Room 2

In May 2019 the World Health Organization (WHO) identified burnout as an “occupational phenomenon,” a syndrome “resulting from chronic workplace stress that has not been successfully managed.” The WHO further noted three characteristics of burnout including: “(1) feelings of energy depletion or exhaustion; (2) increased mental distance from one’s job, or feelings of negativism or cynicism related to one’s job; and (3) reduced professional efficacy.” Holly (2018) argued that “most academics have tangoed with burnout.” Crosmer (2010) further articulated, based on her dissertation research that academic burnout is attributed to, “lack of time, poorly prepared students, cumbersome bureaucratic rules, high self expectations, unclear institutional expectations, and low salary” (as cited in June, 2010). In this roundtable discussion, we seek to examine myriad facets of academic burnout including k-12 teacher fatigue, the role of course evaluations (and subsequent lack of support), burnout among tenure-track faculty, the overarching problem of burnout as a health syndrome, and burnout among academic administrators.

Chair and Respondent: *Heather M. Stassen, Cazenovia College*

Participants:

Bruce Roig, Cazenovia College
Erica Vernold Miller, New York University

Cheryl Casey, Champlain College
Michael Plugh, Manhattan College
Maureen Louis, Cazenovia College
Douglas Strahler, Slippery Rock University

Panel Session 2.C (3:45-4:45pm)

Social Media and Dissent

East Room 3

Chair:

Respondent:

Participants:

“Get me pumped: The impact of social media influencers on diabetics’ willingness to begin insulin pump therapy

Corey J. Liberman, Marymount Manhattan College

“It really does work: The effects of organizational dissent using computer-mediated technologies

Corey J. Liberman, Marymount Manhattan College”

“Communicating with Adolescent Smokers: Perspectives from Two Theories”

Nazmul Rony, Slippery Rock University

“Plato on YouTube: Dialectic in Animal Rights Activism”

Sarah Kennedy, Rensselaer Polytechnic Institute

“Diffractive PR? Barad’s Space/Time/Mattering in the Theory vs. Practice Divide”

Robert Foschia, Penn State York

Panel Session 2.D (3:45 – 4:45pm)

Ethics in Education

THEME

West Rooms 1+2

Our theme for the Conference is Theory vs. Practice. But “theory” isn’t contending with “practice,” it is the basis of practice. I believe every practice is based in a theory of behavior, even if that theory is never stated outright. And theories of Communication are based in the Ethics of the discipline. The questions of Ethics in Communication Studies, Media, Theatre, Politics and other disciplines we entertain in our fully interdisciplinary subject are paramount in teaching, because we want our students to understand the bases of effective practices and care for others in all these disciplines within College & University venues.

Chair: *Robin Levenson, LaGuardia CC, CUNY*

Respondent:

Panelists:

Lance Strate, Fordham University
Deborah Borisoff, New York University
Michael Plugh, Manhattan College
Brian Cogan, Molloy College

Welcome Reception (5:00pm – 6:00pm)

Appetizers & Cocktails

Marty's Lounge

Sponsored by Villa Roma Resort and Conference Center

Friday Night Keynote (6:00pm – 7:00pm)

Cyndy Scheibe

Project Look Sharp, Ithaca College

Marty's Lounge

Cyndy Scheibe is the co-author of the book *The Teacher's Guide to Media Literacy: Critical Thinking in a Multimedia World* (2012, Sage/Corwin). She is also a Professor of Psychology at Ithaca College where she has taught courses in developmental psychology, media research, and media literacy for more than 25 years, and serves as the Director of the Center for Research on the Effects of Television Lab and Archive. Cyndy was a founding board member of the National Association for Media Literacy Education, and is author of several articles on media literacy education and practice. She is a contributing editor to Project Look Sharp curricula, and co-author of the Critical Thinking and Health kit. She received her Ph.D. in Human Development (1987) from Cornell University.

Dinner (7:15pm – 8:30pm)

5 Course Plated Dinner

Dining Room

Late Night Entertainment (9:00pm – 11:00pm)

SATURDAY October 19

Breakfast (7:00am – 8:30am)

Dining Room

Getting Involved With NYSCA (7:30am – 8:15am)

Dining Room

Are you interested in becoming more involved with NYSCA or joining our Executive Board, but don't know where to get started? What better way to learn more than over breakfast! Join some of our current Executive Council members for breakfast to learn more about the different Executive Council positions and the role each plays in the organization, as well as time to ask questions.

Heather M. Stassen, NYSCA President

Douglas Strahler, NYSCA Immediate Past President

Registration (8:00am – 4:30pm)

Lobby

Panel Session 3.A (8:30am – 9:45am)

Topics in Gender Studies

East Room 1

Chair: *Sanae Elmoudden, St. John's University*

Respondent:

Panelists:

"Make Women Support Again"
Gloria Banks, Cazenovia College

"To Be or Not to Be respected, valued, promoted, tenured: Life as a woman in academe [AKA Juggling roles at the crossroads of academic demands and cultural expectations of women]"
Christine Hirsch, SUNY Oswego

Panel Session 3.B (8:30am – 9:45am)

Top Paper Panel

East Room 3

Chair: *Cyndy Scheibe, Ithaca College*

Respondent: *Renee Hobbs, University of Rhode Island*

Panelists:

“Do You Trust Me(dia)?: How Students Perceive and Identify Fake News”
Kamari Stewart, Pace University (Top Undergraduate Paper)

“Spectacle, Simulation, and Deepfakes”
David Williams, New York University (Top Graduate Paper)

“The Theory and Practice of Play: How Clayton Hutton Muddled Them to Deceive the Nazis” THEME
Terri Toles-Patkin, Eastern Connecticut State University (Top Faculty Paper)

Thank you to Taylor & Francis for their generous sponsorship of our Top Paper Panel

Panel Session 3.C (8:30am – 9:45am)

**Newsrooms, Boardrooms, and Classrooms:
Preparing Students to Navigate Journalist-PR Practitioner Relationships**

East Room 3

Textbooks, generally, establish a sound foundation for aspiring journalists and public relations practitioners, but often they don't account for all the nuances, exceptions, and realities of the job – particularly the relationship between PR practitioners and journalists. These days, one needs the other. How do we prepare our students beyond theories and textbooks to navigate a shifting profession beholden to technology and social media and apply real world dynamics in a classroom setting? The panelists discussing this important and timely topic come from a variety of academic and professional backgrounds.

Chair: *Corey J. Liberman, Marymount Manhattan College*

Panelists:

Lindsay McCluskey, SUNY Oswego
Michael Riecke, SUNY Oswego
Catherine Loper, SUNY Oswego
Kelly O'Donnell, Siena College

Panel Session 3.D (8:30am – 9:45am)

GIFTS SESSION A

West Room 1+2

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested “great ideas” with other educators. This year’s conference theme encourages exploration of activities that clarify theory—or-- develop performance competence—or--develop a nuanced blend of pragmatic teaching goals that are nevertheless grounded in deeper principles and rationales. Submissions may present an activity, assignment, project, game, simulation, etc. for addressing a specific communication theory, concept, skill, or learning objective.

Chair: Evelyn Plummer, Seton Hall University

Participants:

"Groupthink through the Horror Flick Lens"
Rae Doyle, State University of New York- Schenectady

"Meet with your professor"
Salvatore J. Fallica, New York University

"The Power of Public Records: Using state public records laws to analyze campus crime at a private university"
Jackie Incollingo, Rider University

"Persuasion in Advertising: Teaching speech and media with print ads and the Toulmin chart"
Robin Levenson, LaGuardia Community College - City University of New York

"Credibility 101 – Let Aristotle help you start the semester"
Evelyn Plummer, Seton Hall University

"Gently Pushing Students Out of Their Comfort Zones: 'Networking' 101 for Undergrads",
Jay Zalinger, Mercy College

Panel Session 4.A (10:00am – 11:15am)

**Bridging the Gender and Culture Gaps in Organizations:
The Lenses of Work-Life Balance, Mentoring, and Conflict**

East Room 1

Chair: *Sarah Apfelbaum, Rutgers University*

Respondent: *Deborah Borisoff, New York University*

Panelists:

"Work-Life Balance: Women in the Video Game and Technology Industries"
Tiffany R. Rinehart, New York University

"The Japanese Salaryman Versus the Overworked American: Commonalities and Differences in the Workplace"
Xiaoxuan Xu, New York University

"Strategies for Managing Conflict in Multinational Organizations: A Case Study of an International School"
Yawen Lu, New York University

Panel Session 4.B (10:00am – 11:15am)

Humor in the Classroom

East Room 2

We all know that teaching is serious business, but teachers do not have to be serious (humorless) to be effective. In fact, experts that have studied and identified the characteristics of excellent teachers for the past 20 years — have indicated that possessing and exhibiting a good sense of humor is one of these characteristics. Humor can lead to the establishment of student-teacher rapport, which is another characteristic of master teachers. This panel will explore the uses of humor in the classroom in relation to teaching methods and content delivery as well as illustrate how humor can often provide us with the deepest learning.

Chair: *Ari Kissiloff, Ithaca College*

Panelists:

"Everything I Learned About Communication from Watching The Three Stooges"
Eric Machan Howd, Ithaca College

"Humor in the Classroom and on College Campuses"
Michael Mooney, Ithaca College

Panel Session 4.C (10:00am – 11:15am)

The New Celebrity and the Spectacle of Fandom

East Room 2

This panel will explore the relative influence of academic and fan perspectives in the current group of scholar-fans and the ethical dilemmas that sometimes emerge from this interplay of identities, discussing how the celebrity spectacle is but an illusion. Today we, the fans, are the new spectacle – social activists driving culture, and dragging celebrities alongside us.

Chair: *Salvatore J. Fallica, New York University*

Panelists:

Mercedes Gonzales Bazan, New York University
Sulaiman Alfidhli, New York University
Shelly Govila, New York University
Hina Wilkerson, New York University

Panel Session 4.D (10:00am – 11:15am)

How I Practice What I Learned: Faculty and Student Reflections

THEME

West Room 1

There has been an extended and robust discussion concerning the professional impact of theory on communication practice. This session will bring teachers and students together to explore the question of the actual professional impact of studying communication theory. Faculty members on the panel will discuss the relationship of theory to practice in their careers and further consider what role theory plays in their teaching. Students members of the panel will discuss theories learned and their perspective on the relationship between those theories and their preparation for practice in diverse communication fields.

Chair: *Donna Flayhan, State University of New York at New Paltz*

Panelists:

Susan Drucker, Hofstra University
Suzanne Berman, Hofstra University
Noura Hajjaj, State University of New York at New Paltz
Bruce Avery, Hofstra University
Peter Goodman, Hofstra University
Jared Brown, Hofstra University
Gary Gumpert, Urban Communication Foundation
Jenna Swerdlow, Hofstra University
Martin Wallenstein, John Jay College, CUNY
Kenny Conrade, Hofstra University
Taylor Clarke, Hofstra University
Rachel Ravera, State University of New York at New Paltz

NYSCA Business Meeting (11:30am - 12:30pm)

West Rooms 1+2

Lunch (12:30pm – 1:45pm)

Dining Room

Panel Session 5.A (2:00pm – 3:15pm)

**Bridging the Gap Across Culture, Race, and Sexual Identity:
Interrogating Dating, Romance, Beauty, and Masculinity**

East Room 1

Chair: Sarah Apfelbaum, *Rutgers University*

Respondent: Deborah Borisoff, *New York University*

Panelists:

"Don't Swipe White: The Dating App Experiences of People of Color"
Mercedes Gonzales Bazan, New York University

"Male Celebrity Endorsements in Cosmetic Advertising in China: Navigating Traditional and New Images of Masculinity"
Zixin Zhang, New York University

"The Rise of the Hafu Model in Japanese Magazines and its Impact on Beauty Norms"
Alisa Yamasaki, New York University

"African-American Masculinity: Hip-Hop Culture in the #MeToo Era"
Michael Payton, New York University

Panel Session 5.B (2:00pm – 3:15pm)

How Political Satire and Celebrity Culture Helped Elect Donald Trump

East Room 2

Stephen Colbert, Trevor Noah, and Jon Oliver have attracted millions of devoted followers with their hilarious talk-show routines and celebrity status. What may not be as known, however, is who is turned off by their platforms, and how this can have a direct effect on American democracy. Analyzing recent American history, the rise of social media, and how comedy and celebrity politics have affected American democracy, we find that the story of America in 2019 has more layers than previously thought, and even the most unlikely aspects of society can create unlikelier outcomes, as well.

Chair: *Evelyn Plummer, Seton Hall University*

Respondent: *Corey J. Liberman, Marymount Manhattan College*

Panelist:

Jacob Steel, New York University

Panel Session 5.C (2:00pm – 3:15pm)

Current Topics in Journalism

East Room 3

Chair: Arvind Diddi, State University of New York at Oswego

Respondent: *Donna Flayhan, State University of New York at New Paltz*

Panelists:

“Journalism Tenets in the Digital Age: From Accuracy to Immediacy”
Mirjana Pantic, Pace University

“Journey in Pursuit of Truth: On the role of journalism and experiential media”
John Pavlik, Rutgers University

“Actively Engaging Students By Creating a Live Newsroom in Class”
Rebecca Leung, Ramapo College of New Jersey

Panel Session 5.D (2:00pm – 3:15pm)

Undergraduate Town Hall

Brookside 2

What topics interest or concern you about your undergraduate experience? In this open town hall session, undergraduate students have an opportunity to share and discuss their experiences navigating the curricular and co-curricular aspects of their communication degree programs. Discussion topics include majors, minors, concentrations, specializations, student-teacher interaction, internships, study abroad experiences, careers, broadening course requirements to include other disciplines, and preparing for the changing communication environment of the 21st century. All undergraduate students attending the conference are invited and encouraged to join this hosted conversation. In the interest of open and unfettered discussion, only undergraduate students may attend this session.

Moderator: *Douglas Strahler, Slippery Rock University*

Panel Session 6.A (3:30pm – 4:45pm)

**Bridging the Gap Across Gender, Race, and Culture:
(Dis)Connection in Mediated and Non-Mediated Identity**

East Room 1

Chair: Sarah Apfelbaum, *Rutgers University*

Respondent: Deborah Borisoff, *New York University*

Panelists:

“Unweaving Networks of Misgynoir: Cybertypes of Black Women across the ‘World White Web.’”

Tracy Boachie, New York University

“The Sacred Texts! Identity and Masculinity in Fandom Culture”

Becca Wood, New York University

“Tracing Social Change Through Rebooted Television”

Corinne Weinstein, New York University

“The Muted Voice: Korean Females in the Television Industry”

Marie Kim, New York University

Panel Session 6.B (3:30pm – 4:45pm)

Dispatches from our Colleagues in Turkey

East Room 2

Chair: Eric Machan Howd, *Ithaca College*

Panelists:

“Employment Status of Graduates from Faculties of Communication in Turkey: The Gap between Number of those who can and cannot Find a Job in the Sector”

R Özgün Kehya, Anadolu University

“Educational Background of Film Directors in Turkey: To Study or not Study Film?”

Sibel Çelik Norman, Anadolu University

Panel Session 6.C (3:30pm – 4:45pm)

Communicating War and Peace: At the Intersection of Research and Practice

East Room 3

War and Peace are classically in opposition. This panel examines the media’s role in, and influence on, conflicts and conflict resolution. What are the challenges and dilemmas faced communicating during conflict? What obstacles are faced by journalists reporting on war? How is war visualized across different media? How is war represented in film, fiction, videogames? How is war commemorated? What role does art play in creating and conceptualizing peace? Communication war and peace is conceptualized in the wide sense including violence and nonviolence. The panel will include an examination of news coverage, propaganda, interpersonal violence, conflict resolution, social media, commemoration, and peaceful living across diverse case studies.

Chair: Corey J. Liberman, *Marymount Manhattan College*

Respondent: *Donna Flayhan, State University of New York at New Paltz*

Panelists:

Susan Drucker, Hofstra University
Gary Gumpert, Urban Communication Foundation
Salvatore J Fallica, New York University
Mario Murillo, Hofstra University

Panel Session 6.D (3:30pm – 4:45pm)

Undergraduate Poster Session & *NYSCA Coffee Hour

West Rooms 1+2

Wandering Scholars:

Sarah Apfelbaum, Rutgers University
Noura Ahmad Hajjaj, State University of New York at New Paltz
Jason Wrench, State University of New York at New Paltz

Participants:

“Doctor-Patient Communication: What Can We Do Better?”
Gracie Wright, Cazenovia College

“Lack of Voice for Female Athletes”
Roger Kise Jr., Cazenovia College

“Mind the Gap”
Amy Bubbs, Cazenovia College

“The Influencing Factors of Relational Transgressions”
Omayma Hassanain, William Paterson University

WE COULD ACCOMMODATE SOME MORE POSTERS. ANY STUDENTS INTERESTED? CONTACT akissiloff@ithaca.edu

Reception (5:00pm – 6:00pm)

Appetizers & Cocktails

Marty’s Lounge

Sponsored by:

Rutgers University Doctoral Program in Communication, Information and Library Studies and Rutgers University Masters Program in Communication and Information Studies

Saturday Keynote (6:00pm – 7:00pm)

Renee Hobbs

Marty’s Lounge

Renee Hobbs is an internationally-recognized authority on media literacy education. Through community and global service and as a researcher, teacher, advocate and media professional, Hobbs has worked to advance the quality of digital and media literacy education in the United States and around the world. She is the Founder and Director of

the Media Education Lab at the University of Rhode Island, whose mission is to improve the quality of media literacy education through research and community service.

Professor Hobbs maintains an active research agenda that examines the intersections of the fields of media studies and education. She has written four books and published over 150 articles in scholarly and professional journals. She is the founding co-editor of the Journal of Media Literacy Education, an open-access peer reviewed journal for the global media education community

Dinner (7:15pm – 8:30pm)

Dining Room

Dinner (7:15pm – 8:30pm)

NYSCA Guitar Jam
Back by Popular Demand!

Marty's Lounge

Sunday at glance

SUNDAY October 20

Breakfast (7:00am – 9:00am)

Dining Room

Registration (8:30am – 11:00am)

Lobby

Panel Session 7.A (9:00am - 10:15am)

Exploring Cross-Cultural Contexts: Beyond the Critical Lens

East Room 1

Our scholarly papers will offer cross-cultural investigations to a variety of communication contexts, explaining how these endeavors may contribute to the advancement of humanity and/or adversely impact citizens across the globe. We will draw comparisons to scrutinize complex intercultural encounters, in order to debate the scientific approach of harvesting human organs, address labeling of women’s discursive spaces, discuss strategic fundraising in public relations, and dispute mental health stigma. Our goal is not only to analyze in-depth global communication through a critical lens but also from an ethical perspective too.

Chair: *Doug Strahler, Slippery Rock University*

Respondent: *Jason Wrench, State University of New York at New Paltz*

Panelists:

“Cross-Cultural Controversies Surrounding Harvesting Human Organs in Ireland and Israel”
Noura Ahmad Hajjaj, State University of New York at New Paltz

“Women-Only Spaces: A Unique Form of Finding Safety and Freedom in Patriarchal Societies”
Sakina Jangbar, St. John’s University

“Personal Influence and Responsible Advocacy: A Cross-Cultural Comparison of Fundraising in an Indian Non-Governmental Organization”
Arshia Anwer, Manhattan College

“Cross-Cultural Examination: Mental Health in USA and Morocco”
Sanae Elmoudden, St. John’s University

Panel Session 7.B (9:00am - 10:15am)

Topics in visual design, teaching, and history

East Room 2

Chair:

Respondent:

Panelists:

“Symbolism as Cognitive Process”
Paul John Lippert, East Stroudsburg University

“Ambivalent Memories, American Patriotism, and the Case of Samuel “Uncle Sam” Wilson”
Christopher Adamczyk, State University of New York at Farmingdale

“Teaching the Sensorium: A Media Ecology Approach to Mindfulness”
Michael Plugh, Manhattan College

Panel Session 7.C (9:00am - 10:15am)

Communicating Forever: On Letters, Notes, and Diaries

East Room 3

The three-volume set of the letters of Queen Victoria, the revered letters of Winston Churchill, the desk drawer letters of the parting Presidents. Such official collections of correspondence are archived and studied as critical artifacts. Yet, other forms of correspondence from less well known authors may provide richer insight into our shared lives and experiences. The found note, the ancestor’s diary, the letter as voice both past and present. This panel will discuss diaries and letters as a means of communication, a source of reflection, and a mode of empowerment in both historic and contemporary settings.

Chair: *Corey J. Liberman, Marymount Manhattan College*

Respondent:

Panelists:

“Well-lettered Women Sometimes Influence History”
Christine Geyer, Cazenovia College

“The Quick Note, the Forever Letter”
Maureen Louis, Cazenovia College

“Friends with Ancestors I’ve Never Met”
Elizabeth Moore, Cazenovia College

“Letters of Gratitude: The Power of Written Communication for LGBT+ Youth”
Cailey Underhill, SUNY Potsdam

Panel Session 7.D (9:00am - 10:15am)

GIFTS SESSION B

West Rooms 1+2

Great Ideas For Teaching Students (GIFTS) provides an excellent opportunity for faculty members and/or graduate students to share classroom-tested “great ideas” with other educators. This year’s conference theme encourages exploration of activities that clarify theory—or-- develop performance competence—or--develop a nuanced blend of pragmatic teaching goals that are nevertheless grounded in deeper principles and rationales. Submissions may present an activity, assignment, project, game, simulation, etc. for addressing a specific communication theory, concept, skill, or learning objective.

Chair: *Evelyn Plummer, Seton Hall University*

Panelists:

“Feed me, feed me, feed me – Feedback!”

Christine Hirsch, State University of New York- Oswego

“The Blindfolded Impromptu Speech”

Gail Lewis, Queensborough Community College -City University of New York

“Positive Feedback Strategy for Public Speaking”

Teresa Manzella, private career counseling, New York City.

“The ‘Google yourself’ Approach: Merging Theory and Professional Development”

Sarah Apfelbaum, Rutgers University, School of Communication and Information

“This just in: Student reporters cover breaking news without leaving the classroom”

Michael Riecke, State University of New York- Oswego

“Adding an “I” to Team: Mirroring the work meeting environment through individualized presentations of collaborative strategic plans”

Yvette Sterbenk, Ithaca College

Panel Session 8 (10:30am – 11:45am)

WILSON SCHOLARS PLENARY

West Rooms 1+2

Chair: *Heather M. Stassen, Cazenovia College*

Deborah Borisoff, New York University

Gary Gumpert, Urban Communication Foundation

Susan Drucker, Hofstra University

Lance Strate, Fordham University

Brian Cogan, Molloy College

Thom Gencarelli, Manhattan College

Katherine Fry, Brooklyn College of the City University of New York

NYSCA Raffle (11:45am-12:00pm)

Stay to Win! Win Swag and Cash!

West Rooms 1+2

Special thanks to sponsor Manhattan College!

NYSCA Executive Council Meeting and Luncheon (12pm-1:00pm)

Brookside 2

Hotel Check-Out (12:00pm)

Front Desk